

Hi Tess and the StudioHawk team,

I'm excited to apply for the SEO Specialist role at StudioHawk. I'm a self-taught software developer by background, currently transitioning into SEO and digital marketing.

My background in web development has given me a solid understanding of how websites work under the hood, from troubleshooting and front-end performance to site structure and implementation. More recently I've been diving into technical SEO, on-page SEO, keyword research, and content strategy.

I've also owned and operated a small service business, growing it to \$135k in annual revenue. Building the business meant developing a strong online presence, defining our unique selling proposition, and running Meta advertising campaigns to attract new customers. This gave me hands-on experience in marketing, understanding customer behaviour, and provided a lot of learnings about customer acquisition and product delivery.

What attracts me to StudioHawk is the opportunity to work in an innovative and well-running agency. My biggest WOW factor about your agency was the implementation of continuous growth and development alongside what seems like a good culture and working environment.

While I'm still building my professional experience in SEO, I bring a strong technical foundation, a creative mindset, and a genuine curiosity about how search works. I enjoy getting into the details, solving problems, and constantly finding ways to improve. I'd love to bring that mindset to StudioHawk and grow alongside your team.

Thank you for taking the time to consider my application. I'd welcome the opportunity to chat about how I could contribute to StudioHawk and grow as an SEO specialist.

Kind regards,

Adam Belko